

Sponsorship Prospectus : QHR 2018



Our Vision . . .



The Callide Dawson Machinery Preservation Club's vision for the 2018 Queensland Heritage Rally is:

- To bring together similar Clubs from across Queensland (and Australia);
- To strengthen the lines of communication; and
- To foster interaction between the Clubs; whilst
- Providing an opportunity to showcase their work and their dedicated efforts in restoring the many unique, if not rare, items of Queensland's past.

MAKE A DIFFERENCE

. . . and help us to turn back time for future generations.

IT'S A WIN-WIN

Sponsoring the 8th Biennial Queensland Heritage rally provides you with the unique opportunity to connect with a diverse audience consisting of locals, the wider Queensland community and interstate travellers, whilst celebrating our nation's glorious past and the pioneering spirit of Australians.

QHR 2018 : THE EVENT

The 8th Biennial Queensland Heritage Rally is Queensland's premiere event for machinery enthusiasts, collectors and restorers. The 2018 event is proudly being hosted by the Callide Dawson Machinery Preservation Club Inc. at the Queensland Heritage Park, 11 Exhibition Avenue, Biloela, Central Queensland.

It is expected that 500+ exhibitors, and some 5000+ visitors from across Queensland, and beyond, will come together to partake in this truly amazing

event. Machinery displays and operating demonstrations will mingle with a diverse range of exhibits and hands-on workshops aimed at educating and entertaining exhibitors and visitors to the event.

Blacksmithing workshops will be offered over the three days, with a special half day course being offered for participants under the age of 16 years on Sunday, 22nd July, 2018.

Unique entertainment will be offered in the way of Silent Movies, with a special full feature showing occurring in the evening on Friday, 20th July, 2018 and smaller showings being held throughout the weekend.

Trade and market stalls will also provide some interest for exhibitors and the viewing public, as will the swap meet sites.

But, this is just the tip of the iceberg.

QHR 2018 : MAKE A DIFFERENCE



We invite you to visit our website www.qldheritagerally.com.au to view all the latest news and updates as we continue toward building an amazing program of activities, displays and demonstrations.

So, come on . . . partner us in our cause, as we "turn back time for future generations"!!

success of this event. And, it is for this reason, that we now seek to form a partnership with your business. A partnership, that will not only ensure that our vision is attained, but will also provide your business with that "feel good" moment when your support is acknowledged. After all, the support of your business will make a huge impact on the overall potential success of the 2018 Queensland Heritage Rally.



PARTNERSHIPS ARE KEY

The 2018 Queensland Heritage Rally will undoubtedly draw upon numerous clubs, organisations and interested individuals who share the passion of preserving items of heritage. In addition, to this, these groups will be joined by the many businesses, volunteer community groups, and service groups within the Banana Shire and Central Queensland region who will ultimately become involved in the preparation, and subsequent running of the weekend.

So, as you can see, the creation of partnerships are key in ensuring the

WE'LL FIND THE RIGHT FIT

Now, our Club does realise that all businesses are not the same, and that levels of support and partnership needs may differ.

To this end, the Club has a range of partnership opportunities that will ensure that we will find the right fit for your business.

Herein, we have outlined an array of sponsorship proposals for your business to consider. So, please take the time to look at your options.

QHR 2018 : YOUR CHANCE TO SHINE

Welcoming Dinner Sponsor (One Only @ \$2,500.00)

The Welcoming Dinner has become a tradition for the Callide Dawson Machinery Preservation Club Inc. The Club hosts this complimentary dinner for



all the exhibitors, site holders, performers and rally participants to say "thanks for coming" and to acknowledge their contribution to this great event.

The Welcoming Dinner will be held on Thursday, 19th July, 2018.

As the sponsor for this dinner, your business will be acknowledged in the following ways:

- Verbal acknowledgement as the Welcoming Dinner Sponsor during the Welcoming Dinner.
- Acknowledgement as the Welcoming Dinner Sponsor in the Event Program (if confirmed prior to print).
- An opportunity to address guests at the Welcoming Dinner (5 minute presentation only).
- Business/company name/logo on

Welcoming Dinner function ticket.

- Signage prominently displayed at the Welcoming Dinner. (Signage to be provided by the sponsor by the advised deadlines).
- An opportunity to place one (1) promotional item at each place setting at the Welcoming Dinner (supplied by the sponsor by the advised deadlines and no larger than A4 size).
- Four (4) complimentary tickets to the Welcoming Dinner.
- Business/company logo on event website with links to business/company website.
- One (1) rally pack insert (supplied by the sponsor by the advised deadlines, lightweight and no larger than A4 size.)

Rally Pack Sponsor (One Only @ \$1,500.00)

All exhibitors and registered guests receive a rally pack upon check-in at the rally site. This year we hope to present our rally information in a handy backpack that can be reused well after the event.

As the rally pack sponsor, your business will be acknowledged in the following ways:

- Business/company logo/name on all backpacks.
- Acknowledgement as the Rally Pack Sponsor in the Event Program (if confirmed prior to print).
- Business/company logo on the event website with links to business/company website.
- One (1) rally pack insert (supplied by the sponsor by the advised deadlines, lightweight and no larger than A4 size.)



QHR 2018: MAKE HISTORY HAPPEN



Camp Oven Cooking Competition Sponsor (One Only @ \$1,500.00)

Camp oven cooks are set to battle at the 2018 Queensland Heritage Rally, and you can be assured that this competition will be a crowd pleaser as teams try to wow their audience with delicious treats and tasty samples.

Presentation Dinner being held on Saturday evening.

- Business/company logo on the event website with links to business/company website.
- One (1) rally pack insert (supplied by the sponsor by the advised deadlines, lightweight and no larger than A4 size).



Three main events will be undertaken by teams who will have to pit their skills against each other, and there's even a special category for young camp oven cooks who are eager to show us what they have got.

As the Camp Oven Cooking Competition Sponsor, your business will be acknowledged in the following ways:

- Verbal acknowledgement as the Camp Oven Cooking Competition Sponsor during the competition which is being held on Saturday, 20th July, 2018.
- Acknowledgement as the Camp Oven Cooking Competition Sponsor in the Event Program (if confirmed prior to print).
- Signage prominently displayed at the competition site. (Signage to be provided by the sponsor by the advised deadlines).
- An opportunity to present awards to the winners at the Presentation Dinner.
- Two (2) complimentary tickets to the

Specialist Displays (Ten Only @ \$1,000.00)

The Club is working towards providing an exciting line up of displays, demonstrations and live entertainment for the Queensland Heritage Rally in 2018. These displays will help to add flavour to the event, and will enhance the overall mood.

Specialist displays include:

- an amazing line up of steam traction engines from across Queensland,
- Adrian & Lee Holland's 1898 Chandler & Price printing press - the only known transportable working display of it's kind,
- the silent movie man Ivan Richardson who will provide three huge days of entertainment and a special feature on Friday night, and
- live entertainment from artists throughout the three days of the event.

QHR 2018 : YOUR PARTNERSHIP IS IMPORTANT

Sponsors for specialist displays, demonstrations and live entertainment will be acknowledged in the following ways:

- Verbal acknowledgement as sponsors throughout the event.
- Acknowledgement as sponsors for the specialist displays, demonstrations and live entertainment in the Event Program (if confirmed prior to print).
- Signage prominently displayed at the specialist display sites. (Signage to be provided by the sponsor by the advised deadlines).
- Business/company logo on the event website with links to business/company website.
- One (1) rally pack insert (supplied by the sponsor by the advised deadlines, lightweight and no larger than A4 size).



**TURNING BACK
TIME FOR FUTURE
GENERATIONS :
QHR 2018**

People's Choice Awards (Seven Only @ \$200.00)

Exhibitors are the lifeblood of these events. Without them, there would be no event. As such, the Callide Dawson Machinery Preservation Club Inc. appoints a committee of community members that are tasked with the job of judging the People's Choice Awards.

These awards acknowledge the exhibitor's labours in restoring and preserving the exhibits they have on display at the event. Sponsors of the People's Choice Awards may choose to sponsor one, or more, of the following categories:

- Veteran, Vintage & Classic Motor Vehicles.
- Vintage Trucks & Commercial Vehicles
- Vintage Tractors & Crawlers
- Stationary Engines
- Vintage Motorcycles
- Steam
- Collectables & Memorabilia

Sponsors of the People's Choice Awards will be acknowledged in the following ways:

- Verbal acknowledgement as sponsors of the People's Choice Awards throughout the event.
- Acknowledgement as the People's Choice Awards Sponsor/s in the Event Program (if confirmed prior to print).
- Business/company name on the event website with links to business/company website.
- One (1) rally pack insert (supplied by the sponsor by the advised deadlines, lightweight and no larger than A4 size).



MAKE HISTORY HAPPEN...

Smaller Sponsorships Are Welcome Too!!

Your business/company may choose to sponsor an event/event category. Choose from one of the following:

The Tractor Pull - A Crowd Favourite

Entire Event Sponsorship \$700.00

Category Event Sponsorship:

- Under 30HP - \$100.00
- 31HP - 40HP - \$100.00
- 41HP - 50HP - \$100.00
- 51HP - 60HP - \$100.00
- 61HP - 70HP - \$100.00
- 71HP - 80HP - \$100.00
- Over 80HP - \$100.00

Motorkhana Events - Something A Little Fun & Quirky

Entire Event Sponsorship \$300.00

Category Event Sponsorship:

- Event 1 - \$100.00
- Event 2 - \$100.00
- Event 3 - \$100.00

Tractor Balancing - A Test Of Skill

Entire Event Sponsorship \$100.00

The Slow Tractor Race - A Test Of Patience

Entire Event Sponsorship \$100.00

Sponsors of an Event/Event Category will be acknowledged in the following ways:

- Verbal acknowledgement as sponsor of the particular Event/Event Category.
- Acknowledgement as the Event/Event Category Sponsor in the Event Program (if confirmed prior to print).
- Business/company name on the event website with links to business/company website.

Can't See An Option

If you can't quite see an option that suits you, and your business/company would still like to partner us, please contact us to discuss ways in which we can tailor something to suit.

**For more information, please
contact the Rally Coordinator:**

**Mrs Cindy Cooper
W. Ph: (07) 4992 2400**

Mob: 0429 383 296

Email: cdmpc@bigpond.com





**YES!! WE
WOULD LIKE TO
MAKE A
DIFFERENCE...**

STEP 1

Take Your First Step Towards Making A Difference...

Congratulations, you're about to make your first step towards partnering with the Callide Dawson Machinery Preservation Club Inc.

Simply indicate how your business would like to "make a difference" and forward this completed form to us using one of the methods below:

- Via Post: to QHR 2018 Partnerships, PO Box 1246, Biloela, QLD, 4715.
- Via Email: to cdmpc@bigpond.com
- Via Fax: to (07) 4992 3465.

Mrs Cindy Cooper (Rally Coordinator) will then contact you to finalise details and provide additional information (e.g. deadlines for materials/logos, etc.)

Business/Company Name:

Contact Person:

Postal Address:

Contact Number:

Email:

Please indicate your preferred partnership opportunity:

☐ Welcoming Dinner Sponsor (One Only @ \$2,500.00)

☐ Rally Pack Sponsor (One Only @ \$1,500.00)

☐ Camp Oven Cooking Competition Sponsor (One Only @ \$1,500.00)

☐ Specialist Displays Sponsor (Ten @ \$1,000.00)

☐ People's Choice Awards (Seven Only @ \$200.00)

☐ Event/Event Category Sponsor

☐ Entire Event

☐ Event Category

Please specify which event:

Please specify which category if not sponsoring entire event:

☐ Other _____